

CURRICULUM VITAE

Christopher Previte

1 Benson Road, Tewksbury MA 01876
617-792-1617

christopherprevite.com
previtedesign@me.com

EMPLOYMENT HISTORY

Education

- 2023-present Part Time Lecturer: Graphic Design, Tufts University, Boston MA
Updated and teach Digital Illustration & Vector Graphics, Pictograms and Symbols, Text and Image I & II, and Typography for the University's School of the Museum of Fine Arts.
- 2022-present Adjunct Lecturer: Communications & Media, Merrimack College, North Andover MA
Developed and teach Social Media Marketing and Audio & Video for the Web; graduate program.
- 2021-present Director: Center for Teaching and Learning, Franklin Pierce University, Rindge NH
The inaugural director tasked with creating a collaborative, virtual space where faculty from all corners of Franklin Pierce can build upon their already amazing curriculum by exploring new ways to connect with students, evolve their course content, and challenge themselves to try new things. Year one accomplishments include design and development of the visual branding and identity, content structure and programming outline, establish the center's web presence and steering committee, speaker series, curriculum support, and faculty programming.
- 2018-present Associate Professor: Digital Media Design, Franklin Pierce University, Rindge NH
Full-time professor focusing on visual design, web design, and content creation for the web. I research and develop (in-person, hybrid, and online) curriculum, and teach courses that include UX/Interface Design, Data Visualization, Digital Storytelling, Motion Graphics, and Visual Literacy. I also advise students and am the faculty lead for the program.
- 2017-present Adjunct Professor: Art & Design, Southern New Hampshire University, Manchester NH
A Subject Matter Expert for the Graphic Design & Media Arts program, I research and develop curriculum. I also teach Graphics & Layout for Print Media, Desktop Publishing, Digital Publishing, and Graphic Design Portfolio online through the Brightspace learning management system.
- 2020-2023 Adjunct Professor: Art & Design, Mount Wachusett Community College, Gardner MA
Updated and teach Motion Graphics for Interactive Media.

EMPLOYMENT HISTORY (cont.)

Education

- 2018 Adjunct Professor: Communication Design, Fitchburg State University, Fitchburg MA
Updated and taught Message Design, a visual literacy class focusing on critical thinking, image analysis, semiotics, and visual tools germane to graphic design, film, and photography.
- 2015-2018 Adjunct Professor: Design & Digital Media, Mount Ida College, Newton MA
I was asked to teach and contribute to the School of Design curriculum by rewriting five graphic design classes (Digital Trio, Vector Graphics, Digital Image Creation, Advanced Digital Image Creation, Design Solutions III). My update of these classes then became the school standard.
- 2017 Visiting Lecturer: Art & Design, University of Massachusetts, Lowell MA
Courses included Advanced Typography, Graphic Design Studio, and UX/Web Design.
- 2016-2017 Acting Dean of Academic Affairs, New England Institute of Art, Brookline MA
Following the retirement of the college's academic dean, I was chosen to be the acting dean (in addition to my work as professor/chair) while a search for a new dean was conducted.
- 2012-2017 Professor/Chair: Graphic & Web Design, New England Institute of Art, Brookline MA
In 2012, I was offered a full-time assignment. After being selected as chair, I worked with faculty and the curriculum committee to update the print-design focus to include web design and mobile development. This substantive change effort was approved by NECHE and reflected in the program's new name, graphic & web design.
- 2007-2012 Adjunct Professor: Graphic & Web Design, New England Institute of Art, Brookline MA
Soon after being asked to join the faculty of the continuing education department, I was also hired as a consultant to help rewrite the graphic design curriculum to better reflect what was current in the field. In 2010, I began teaching in the undergraduate degree program.
- 2001-2007 Professor/Chair: Graphic Design, Katharine Gibbs College, Boston MA
I was offered a full-time position and asked to help connect the program's curriculum with current industry practices. After serving on the curriculum committee and accreditation review committee, I was selected as faculty chair.
- 2000-2001 Adjunct Professor: Graphic Design, Katharine Gibbs College, Boston MA
My introduction to teaching came when a colleague asked if I could complete his typography class while he was on medical leave. The program chair asked that I stay on past the end of the semester citing my ability to connect with students and deconstruct the material.

SUBJECTS TAUGHT

Experience Design (UX) and Interface Design

I teach this front-end design course with the focus squarely on human-centered design. Through research, user testing, concept development, and rapid prototyping techniques, students understand the value of the client's story and the relationship they want to build with their audience/end users.

Data Visualization

Born from a project in my vector graphics class, this introductory course exposes students to the history, art, and practical application of data visualization. Both a mathematical and design practice, data visualization encourages students to explore the visual representation of quantitative data with charts, graphs, maps, and unique interactive creations. Students draw from numerical, historical, topographical, and musical data to engage and persuade their audience.

Digital Illustration and Vector Graphics

Through increasingly complex projects, this intermediate course highlights the strengths of vector software with a focus on iconography, wayfinding systems, multi-state web graphics, and three-dimensional design. Additionally, I require students conduct and present thorough research for each project, develop a reference morgue, and explore concept development techniques.

Digital Image Creation (Intro to Advanced)

These courses are an opportunity for students to intuitively explore image creation techniques that incorporate digital and analogue media. Project solutions are to be well researched, the result of many iterations, and platform agnostic. Specific topics include advertising design, collage and illustration techniques, visual narratives, and identity design.

Digital Design Foundations

I designed this first-year course to be a tour of the Adobe Suite and CC with a focus on Photoshop, Illustrator, XD, and InDesign. Other programs such as Acrobat Pro, After Effects, and Dreamweaver are touched on as well. While the tools, pallets, and functionality, are covered, I endeavor to explore the software by way of the digital workflow and broader graphic design topics such as color theory, typography, branding, and image creation.

ALSO

Motion Graphics

Web & App Design

Typography

Graphic Design Studio & Portfolio

Social Media Marketing

Visual Literacy

EMPLOYMENT HISTORY

Art & Design

- 2007-2011 Creative Director, Wilson Farm, Lexington MA
My proposal submission to redesign their website was received so well, I was asked to come onboard full-time. I created and oversaw web, marketing and design solutions focused on broadening their core customer base and aligning with young, urban, foodie culture.
- 2002-2006 Graphic Designer and Illustrator, Valletti Design, Boston MA
A former creative at Fidelity Images, Tony Valletti hired me to work on design and illustration projects for The Black Dog Clothing Co., Seaport Hotel, and Boston's World Trade Center.
- 2000-2002 Graphic Designer and Illustrator, MacDonald & Associates, Boston MA
Originally freelance talent, I was brought on full-time in 2000 as an in-house designer. My work focused primarily on stage set design and large-scale event graphics for clients such as Sail Boston, Nancy Kerrigan, Elton John, Harvard Lampoon, and Fidelity Investments.
- 1994-2000 Gallery Manager, Ainsworth Gallery, Boston MA
While working as a freelance designer and illustrator, I managed this 100-year-old gallery. Our collection included an interesting variety from 20th century Korean portraits to 19th century hand-colored French engravings to copper cast sculptures. Sadly, the gallery burnt down in 2000.
- 1989-1993 Illustrator, Supino & Company, Medford MA
Prior to undergraduate school, I worked as an illustrator for a clothing and silkscreen company. I created mostly licensed and original character drawings that were press-ready.
- 1988-1989 Architectural Model Builder, Jung Brannen Architects, Boston MA
While studying architectural drafting in high school, I began working as an architectural model builder. I also worked in AutoCAD and was asked to write an easy-to-understand training manual for new hires.

EDUCATION

- | | | |
|------|--|---------------------------------------|
| 2015 | Vermont College of Fine Arts | Master of Fine Arts, Graphic Design |
| 1994 | Massachusetts College of Art and Design | Bachelor of Fine Arts, Illustration |
| 1989 | Medford Vocational Technical High School | Architectural and Mechanical Drafting |

SCHOLARSHIP AND PROFESSIONAL ACTIVITIES

- 2023 U.S. News and World Report
Contributor, "Best Video Editing Software of 2023"
- 2023 Teaching & Learning Days, Franklin Pierce University, Rindge NH
Speaker, "Chat GPT and Other AI in the Classroom"
- 2022 Vermont College of Fine Arts, Montpelier VT
Alumni Advisor and Assistant, Graphic Design MFA Residency
- 2022 Northeast OER Summit, Online
Guest Speaker (1 of 4), "Composing Hybrid Pedagogies On-the-Fly"
- 2021 New England Faculty Development Consortium (NEFDC) Conference, Online
Participant in 1-day conference focusing on Student Partners in Learning Design
- 2020 South by Southwest Education Conference (SXSW EDU), Online
Participant in 4-day conference & workshop. Focus on Technology and Pedagogy
- 2019 Accreditation Review, Mount Wachusett Community College, Gardner MA
Graphic & Interactive Design External Expert Reviewer
- 2019 Design Incubation Colloquium 5.3, Merrimack College, North Andover MA
Guest Speaker, "The Value of Impermanence in Design"
Submitted proposal and chosen as speaker
- 2019 South by Southwest Education Conference (SXSW EDU), Austin TX
Participant in 4-day conference & workshop. Focus on Technology and Pedagogy
- 2018 Digital Pedagogy Lab, University of Mary Washington, Fredericksburg VA
Participant in 5-day conference & workshop. Focus on Digital Tools and Storytelling
- 2018 Franklin Pierce University, Rindge NH
Member of the Initiative for Digital Education for Accelerated Learning (IDEAL) steering committee. Was instrumental in obtaining the Davis Education Foundation grant.
- 2018 University of Massachusetts, Lowell MA
Created and taught a two-day, intensive, Intro to the Adobe Creative Suite Workshop
- 2017 Vermont College of Fine Arts, Montpelier VT
Alumni Advisor and Assistant, Graphic Design MFA Residency
- 2016 Newton South High School, Newton MA
Discussant, Comics and Democracy Panel
- 2016 20th Future of Health Technology Summit at MIT, Cambridge MA
Guest Speaker, "The Value of Impermanence in Design"
Submitted proposal and chosen as speaker
- 2015 Vermont College of Fine Arts, Montpelier VT
Discussant, Timeliness v. Timelessness Debate

SCHOLARSHIP AND PROFESSIONAL ACTIVITIES (cont.)

- 2014 Vermont College of Fine Arts, Montpelier VT
Participant, Two-Day Interface Design Workshop
- 2014 Boston UX Design Conference, Cambridge MA
Guest Speaker, "The Value of Impermanence in Design"
Submitted proposal and chosen as speaker
- 2014 New England Institute of Art, Brookline MA
Student, Ten-Week Digital Painting Class
- 2014 New England Institute of Art, Brookline MA
Developed and taught a four-day Graphic Design Workshop for high school students
- 2013 Third Annual Art Educators Appreciation Show, Brookline MA
Guest Speaker, "What Those Who Teach Can Do"
- 2007 Katharine Gibbs College, Boston MA
"Design Lab One", Mentored student volunteers as they worked with local non-profits
- 2005 International Cyberarts Festival, Boston MA
Submitted proposal, developed and taught one-day Graphic Design Workshop for kids
- 2004 Museum of Science Computer Clubhouse, Boston MA
Coached college mentors who then worked with younger kids
- 2003 Katharine Gibbs College, Boston MA
Developed and taught a two-day Graphic Design Workshop for high school students

PROFESSIONAL WORK: ART, ILLUSTRATION, DESIGN

- 2024 Identity Design and Web Site Design, Got A Get A Life Music, Concord MA
- 2023 Album Artwork Design, Lisa Meri, Concord MA
- 2013 Identity Design and Web Site Design, MQM Cleaning Company, Woburn MA
- 2013 Poster Design, NEiA LiVE Student Radio Station, Brookline MA
- 2012 Photography and Web Site Design, May Interiors, Winchester MA
- 2012 Photography and Web Site Design, Jewels of Murano, Lexington MA
- 2011 Photography and Album Artwork Design, Desiccation, Carlisle MA
- 2011 Identity Design and Web Site Design, All That Dance Academy, Hudson NH
- 2010 Web Site Design, Bodywork Revolution, Lexington MA
- 2006 Print Collateral and Web Site Design, Ajax Building Cleaning Corp., Wakefield MA
- 2005 Identity Design and Web Site Design, Laser Direct, San Diego CA
- 2004 Web Site Design, M&M Motors, Peabody MA
- 2002 Art Direction, Harvard Lampoon's 125th Anniversary, Boston MA
- 2002 Set Design and Illustration, Footloose on Ice with Nancy Kerrigan, Boston MA
- 2001 Set Design, Elton John & Stevie Wonder 60th Birthday Concert for Bertil Hult, Boston MA
- 2001 Graphic Design, Anthony Spinnazola Food & Wine Expo., Boston MA
- 2001 Illustration and Poster Design, National League of Cities Conference, Boston MA
- 2000 Set Design and Illustration, Fidelity Investments Holiday Party, Boston MA
- 2000 Illustration, Landmark Center Grand Opening, Boston MA
- 2000 Set Design, Sail Boston's World of Wonder, Boston MA
- 1997-1999 Graphic Design and Illustration, Original Touch, Bedford MA
- 1999 Three-Dimensional Design, Wilson Butler Lodge Architects, Boston MA
- 1998 Illustration, Chefs in Shorts, Boston MA
- 1997 Illustration, Tree Top Technologies, Boston MA
- 1996 Illustration, Jack Rab Sportswear, Revere MA

PUBLIC SERVICE

- 2020 Illustration "Totals", COVID-19 Awareness, Tewksbury MA
- 2011 Tee Shirt Design, Lexington Education Foundation Annual Trivia Bee, Lexington MA
- 2010 Fund Raising Promotional Campaign, Pan Mass Challenge, Lexington MA
- 2006 Quarterly Publication Design, Munroe Center for the Arts, Lexington MA

PUBLICATIONS/EXHIBITIONS

Self-Published

2016 Issues 1 and 2, "Alice and the Moons" Comic

Published

2020 Comixology Originals, Comic "Alice and the Moons"
 2011 Lexington Minuteman, Photography "Patriots Day Parade"
 2008 Colonial Times Magazine, Writing "Salata of the Earth"
 2008 Travel Girl Magazine, Photography "A Taste of New England"
 2008 Colonial Times Magazine, Writing "A Season Ahead"
 2008 Colonial Times Magazine, Writing "Wild About Bird Feeding"
 2007 Colonial Times Magazine, Writing "You Too"
 2007 Colonial Times Magazine, Writing "Seeing Red"
 2007 Colonial Times Magazine, Writing "A Stone's Throw Away"

Exhibitions

2018 Now Design Show at the Eichold Gallery, Spring Hill College, Mobile AL
 Contrafforte | A fictional portrait of significant adventure

2016 Massachusetts Independent Comics Exposition, Lesley University, Cambridge MA
 Alice and the Moons | A journey to the moon and back

2016 Cambridge Community Comic Art Fair, Cambridge Public Library, Cambridge MA
 Alice and the Moons | A journey to the moon and back

2015 Blend, Vermont College of Fine Arts, Montpelier VT
 I Like You Better on Wednesdays | An exploration of comics, storytelling, and the impermanence of life

1997 Grand Opening Show, DiGiovanni Gallery, Winchester MA
 Why the Mailman Delivers Soccer Balls, and Other Assorted Works

SOFTWARE EXPERTISE

Adobe Photoshop, Illustrator, InDesign, XD, AfterEffects, Acrobat Pro, Dreamweaver, Lightroom
Microsoft Word, Excel, PowerPoint, Outlook, Skype
Apple Pages, Numbers, Keynote, iMovie, Garage Band
Mobile Art Adobe Sketch, Photoshop Fix, Draw, Comp, Express; Procreate; SketchBook Pro
Education Canvas, Blackboard, Brightspace, Google Classroom
Other Figma, Jitter