

CURRICULUM VITAE

Christopher Previte

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EMPLOYMENT HISTORY

Education

- 2015-present Adjunct Professor: Design & Digital Media, Mount Ida College, Newton MA
I was asked to come on board at Mount Ida to teach and rewrite the syllabus for a first-year graphic design course (Intro to the Adobe Creative Suite). After two semesters, I was assigned two upper-level classes (Vector Graphics and Digital Image Creation) to rewrite as well.
- 2012-2017 Professor/Chair: Graphic & Web Design, New England Institute of Art, Brookline MA
In 2012, I was offered a full-time assignment. After being selected as chair, I worked with faculty and the curriculum committee to update the print-design focus to include web design and mobile development. This substantive change effort was approved by NEASC and reflected in the program's new name, graphic & web design.
- 2007-2012 Adjunct Professor: Graphic & Web Design, New England Institute of Art, Brookline MA
Soon after being asked to join the faculty of the continuing education department, I was hired to help rewrite the graphic design curriculum to better reflect what was current in the field. In 2010, I began teaching in the undergraduate degree program.
- 2001-2007 Professor/Chair: Graphic Design, Katharine Gibbs College, Boston MA
I was offered a full-time position and asked to help connect the program's curriculum with current industry practices. After serving on the curriculum committee and accreditation review committee, I was selected as faculty chair.
- 2000-2001 Adjunct Professor: Graphic Design, Katharine Gibbs College, Boston MA
My introduction to teaching came when a colleague asked if I could complete his typography class while he was on medical leave. The program chair asked that I stay on past the end of the semester citing my ability to connect with students and deconstruct the material.

SUBJECTS TAUGHT

Intro to the Adobe Creative Suite

I designed this first-year course to be a tour of the Adobe Suite and CC with a focus on Photoshop, Illustrator, and InDesign. Other programs such as Acrobat Pro, Muse, and Dreamweaver are touched on as well. While the tools, pallets, and functionality, are covered, I endeavor to explore the software by way of the digital workflow and broader graphic design topics such as color theory, typography, branding, and image creation.

Digital Illustration and Vector Graphics

Through increasingly complex projects, this intermediate course highlights the strengths of vector software with a focus on iconography, wayfinding systems, multi-state web graphics, and three-dimensional design. Additionally, I require students conduct and present thorough research for each project, develop a reference morgue, and explore concept development techniques.

Digital Image Creation

This advanced course is an opportunity for students to intuitively explore image creation techniques that incorporate digital and analogue media. Project solutions are to be well researched, the result of many iterations, and platform agnostic. Specific topics include advertising design, collage and illustration techniques, visual narratives, and identity design.

Senior Graphic Design Portfolio

I am in partnership with the undergraduate senior portfolio students as we curate a wide variety of work they have created both in and out of school. Quality, consistent presentation across platforms, and self-branding are discussed as students begin to develop their visual identity.

Experience Design (UX) and Web Design

I taught this front-end design course with the focus squarely on human-centered design. Through in-depth research and concept development techniques, students understand the value of a client's history and the relationship they want to build with their customers/end users.

ALSO

Concept Development

Typography (Intro to Advanced)

Graphic Design Studio

EMPLOYMENT HISTORY

Art & Design

- 2007-2011 Creative Director, Wilson Farm, Lexington MA
My proposal submission to redesign their website was received so well, I was asked to come onboard full-time. I created and oversaw marketing and design solutions focused on broadening their core customer base and aligning with young, urban, foodie culture.
- 2001-2002 Graphic Designer and Illustrator, Valletti Design, Boston MA
A former creative at Fidelity Images, Tony Valletti hired me to work on design and illustration projects for The Black Dog Clothing Co., Seaport Hotel, and Boston's World Trade Center.
- 2000-2002 Graphic Designer and Illustrator, MacDonald & Associates, Boston MA
Originally freelance talent, I was brought on full-time in 2000 as an in-house designer. My work focused primarily on stage set design and large-scale event graphics for clients such as Sail Boston, Harvard Lampoon, and Fidelity Investments.
- 1994-2000 Gallery Manager, Ainsworth Gallery, Boston MA
While working as a freelance designer and illustrator, I managed this 100-year-old gallery. Our collection included an interesting variety from 20th century Korean portraits to 19th century hand-colored French engravings to copper cast sculptures. Sadly, the gallery burnt down in 2000.
- 1989-1993 Illustrator, Supino & Company, Medford MA
Prior to undergraduate school, I worked as an illustrator for a clothing and silkscreen company. I created mostly licensed and original character drawings that were press-ready.
- 1988-1989 Architectural Model Builder, Jung Brannen Architects, Boston MA
While studying architectural drafting in high school, I began working as an architectural model builder. I also worked in AutoCAD and was asked to write an easy-to-understand training manual for new hires.

EDUCATION

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| 2015 | Vermont College of Fine Arts | Master of Fine Arts, Graphic Design |
| 1994 | Massachusetts College of Art and Design | Bachelor of Fine Arts, Illustration |
| 1989 | Medford Vocational Technical High School | Architectural and Mechanical Drafting |

SCHOLARSHIP AND PROFESSIONAL ACTIVITIES

- 2016
Newton South High School, Newton, MA
Discussant, Comics and Democracy Panel
- 2016
20th Future of Health Technology Summit at MIT, Cambridge, MA
Guest Speaker, "The Value of Impermanence in Design"
- 2015
Vermont College of Fine Arts, Montpelier VT
Discussant, Timeliness v. Timelessness Debate
- 2014
Vermont College of Fine Arts, Montpelier VT
Participant, Two-Day Interface Design Workshop
- 2014
Boston UX Design Conference, Cambridge MA
Guest Speaker, "The Value of Impermanence in Design"
- 2014
New England Institute of Art, Brookline MA
Student, Ten-Week Digital Painting Class
- 2014
New England Institute of Art, Brookline MA
Developed and taught a four-day Graphic Design Workshop for high school students
- 2013
Third Annual Art Educators Appreciation Show, Brookline MA
Guest Speaker, "What Those Who Teach Can Do"
- 2012
New England Institute of Art, Brookline MA
Guest Critic in Prof. Marlyn Tadros' Class
- 2011
New England Institute of Art, Brookline MA
Guest Lecturer in Prof. George Phromm's Class
- 2007
Katharine Gibbs College, Boston MA
"Design Lab One", Coached student volunteers as they worked with local non-profits
- 2006
Katharine Gibbs College, New York NY
Developed and presented AS Graphic Design model at curriculum symposium
- 2005
International Cyberarts Festival, Boston MA
Developed and taught one-day Graphic Design Workshop for kids
- 2004
Museum of Science Computer Clubhouse, Boston MA
Coached college mentors who then worked with younger kids
- 2003
Katharine Gibbs College, Boston MA
Developed and taught a two-day Graphic Design Workshop for high school students

PROFESSIONAL WORK: ART, ILLUSTRATION, DESIGN

- 2013 Identity Design and Web Site Design, MQM Cleaning Company, Woburn MA
- 2013 Poster Design, NEiA LiVE Student Radio Station, Brookline MA
- 2012 Photography and Web Site Design, May Interiors, Winchester MA
- 2012 Photography and Web Site Design, Jewels of Murano, Lexington MA
- 2011 Photography and Album Artwork Design, Desiccation, Carlisle MA
- 2011 Identity Design and Web Site Design, All That Dance Academy, Hudson NH
- 2010 Web Site Design, Bodywork Revolution, Lexington MA
- 2006 Print Collateral and Web Site Design, Ajax Building Cleaning Corp., Wakefield MA
- 2005 Identity Design and Web Site Design, Laser Direct, San Diego CA
- 2004 Web Site Design, M&M Motors, Peabody MA
- 2002 Art Direction, Harvard Lampoon's 125th Anniversary, Boston MA
- 2002 Set Design and Illustration, Footloose on Ice with Nancy Kerrigan, Boston MA
- 2001 Set Design, Elton John & Stevie Wonder 60th Birthday Concert for Bertil Hult, Boston MA
- 2001 Graphic Design, Anthony Spinnazola Food & Wine Expo., Boston MA
- 2001 Illustration and Poster Design, National League of Cities Conference, Boston MA
- 2000 Set Design and Illustration, Fidelity Investments Holiday Party, Boston MA
- 2000 Illustration, Landmark Center Grand Opening, Boston MA
- 2000 Set Design, Sail Boston's World of Wonder, Boston MA
- 1997-1999 Graphic Design and Illustration, Original Touch, Bedford MA
- 1999 Three-Dimensional Design, Wilson Butler Lodge Architects, Boston MA
- 1998 Illustration, Chefs in Shorts, Boston MA
- 1997 Illustration, Tree Top Technologies, Boston MA
- 1996 Illustration, Jack Rab Sportswear, Revere MA

PUBLIC SERVICE

- 2011 Tee Shirt Design, Lexington Education Foundation Annual Trivia Bee, Lexington MA
- 2010 Fund Raising Promotional Campaign, Pan Mass Challenge, Lexington MA
- 2006 Quarterly Publication Design, Munroe Center for the Arts, Lexington MA

PUBLICATIONS/EXHIBITIONS

Published

2011	Lexington Minuteman, Photography "Patriots Day Parade"
2008	Colonial Times Magazine, Writing "Salata of the Earth"
2008	Travel Girl Magazine, Photography "A Taste of New England"
2008	Colonial Times Magazine, Writing "A Season Ahead"
2008	Colonial Times Magazine, Writing "Wild About Bird Feeding"
2007	Colonial Times Magazine, Writing "You Too"
2007	Colonial Times Magazine, Writing "Seeing Red"
2007	Colonial Times Magazine, Writing "A Stone's Throw Away"

Exhibitions

2016	Massachusetts Independent Comics Exposition, Lesley University, Cambridge, MA Alice and the Moons A journey to the moon and back
2016	Cambridge Community Comic Art Fair, Cambridge Public Library, Cambridge MA Alice and the Moons A journey to the moon and back
2015	Blend, Vermont College of Fine Arts, Montpelier, VT I Like You Better on Wednesdays An exploration of comics, storytelling, and the impermanence of life
1997	Grand Opening Show, DiGiovanni Gallery, Winchester MA Why the Mailman Delivers Soccer Balls, and Other Assorted Works

SOFTWARE EXPERTISE

Adobe	Photoshop, Illustrator, InDesign, Muse, Acrobat Pro, Dreamweaver, Lightroom
Microsoft	Word, Excel, PowerPoint, Outlook, Skype
Apple	Pages, Numbers, Keynote, iMovie, Aperture
Mobile Art	Adobe Sketch, Photoshop Fix, Draw, Comp; Procreate; SketchBook Pro
Education	Canvas, Blackboard, Google Docs